

CAMBODIA - RIDING THE WAVE OF CONSUMERISM

from 17 to 21 September, 2018



Day 1: Monday, 17 September 2018. Phnom Penh - Arrival (D)

- 12:10 pm - 13:05 pm Departure from Singapore Airport Terminal 2 on MI 606 SINPNH 1210/1305
- 13:05 pm - 14:05 pm Arrival at Phnom Penh International Airport and transfer to hotel of stay
- 15:00 pm - 16:30 pm Visit to one of **Cambodia's largest wholesaler center**
- 17:00 pm - 19:00 pm Welcome dinner

Day 2: Tuesday, 18 September 2018. Phnom Penh (B / L / D)

- 08:30 am - 09:00 am Registration of delegates
- 09:00 am - 09:30 am Opening speech by Eurocham
- 09:30 am - 10:30 am **Potential of the Halal Market** in Cambodia
- 10:30 am - 10:50 am Coffee break
- 10:50 am - 12:00 pm Presentation on **Consumer Spending Behavior Patterns & Trends** in the Cambodia's F&B and Retail sector
- 12:30 pm - 13:30 pm Lunch
- 13:30 pm - 14:15 pm Presentation on **E-commerce and Online Payment in Cambodia** by one of the largest mobile payment company
- 14:15 pm - 15:00 pm **Overview of Cambodia's Economy and Businesses** by a local bank
- 15:00 pm - 15:20 pm Coffee break
- 15:20 pm - 17:00 pm Presentation on the **Practical Legal Aspects of Doing Business in Cambodia**

Day 3: Wednesday, 19 September 2018. Phnom Penh (B)

- 09:00 am - 10:00 am Leave hotel and head to **Phnom Penh Special Economic Zone (PPSEZ)**
- 10:00 am - 11:00 am **Site Visit** cum Presentation on an **Introduction of Cambodia's Economy and Industrial Environment by PPSEZ**
- 11:00 am - 12:00 pm Learn more on how a **Singapore logistic company** located in PPSEZ to set up businesses in Cambodia
- 12:00 pm - 13:30 pm Lunch
- 13:30 pm - 14:20 pm Leave for Sen Sok/Tuol Kork area to visit upmarket residential and surrounding areas
- 14:30 pm - 17:00 pm Visit to **AEON Mall II** and/or **Makro**
- 17:30 pm - 19:00 pm Dinner

Day 4: Thursday, 20 September 2018. Phnom Penh (B)

- 08:30 am - 09:00 am Leave hotel and head for **Diamond Island/Koh Pich**
- 09:00 am - 18:30 pm Visit the booths at **CamFood and CamHotel Expo** at Diamond Island and network with food exhibitors
- 18:30 pm - 19:30 pm Cocktails at **Himawari Hotel** for Certificate Presentation and network with **Singapore Cambodia Club (SCC)** members

Day 5: Friday, 21 September 2018. Phnom Penh - Departure (B)

- 07:00 am - 07:45 am Check out hotel and head to Phnom Penh International Airport
- 07:45 am - 12:40 pm Check in to Phnom Penh International Airport **MI601 PNHSIN 0935/1240**